



SPONSORSHIP PACKAGES

European
Association >
Summit & Awards
2025

Main Sponsorship Packages

Express your interest by **10 February 2025** by contacting us at info@esae.eu.

Priority will be given to ESAE partners.

	SPONSOR	PREMIUM SPONSOR
PRICE*	€5.000	€10.000
SPECIAL RATE FOR ESAE PARTNERS*	€4.000	€7.500
Complimentary access (Summit and Awards ceremony)	1 individual	2 individuals
Official acknowledgment by ESAE President at the opening and closing of the EAS	✓	✓
Logo featured on EAS digital signage and screens throughout the event venue	✓	✓
Logo in EAS marketing materials and hyperlinked in the Summit's website & app	✓	✓
Promotional items or brochure to be displayed on sponsors' table in the networking area ¹	✓	✓
Invitation at the dinner with Speakers & Participants from outside Brussels dinner on 9 April		✓
Partner to be introduced on stage by the ESAE President		✓
ESAE social media post recognising your support	1 Group Post after the EAS	Dedicated Post before, and after the EAS
Opportunity to contribute as a panelist ²		✓
Promotional video in loop during breaks in all sessions rooms (max. 2 minutes)		✓
Ability to participate in exclusive Breakfast with invited guests and ESAE Community Co-Chairs ³		✓

¹Items must be sustainable. Sponsor shall ensure the removal of remaining material.

²Subject to the validation of the topic relevance by the programme coordinators

³Before the start of the EAS official programme with a selection of ESAE members representing various ESAE communities and professional sectors.

**Price excluding 21% VAT*

Additional Sponsorship Opportunities

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LANYARD SPONSORSHIP

- Sponsorship Package + €2.000*
- Exclusive to ONE Lanyard Sponsor
- Gain increased exposure and build your Legacy with the ESAE Community

AWARDS SPONSORSHIP COMBO

- 25% discount on a Sponsorship package (Premium or Regular) if you're already sponsoring an Awards category!



**Price excluding 21% VAT*

SPONSOR THE EUROPEAN ASSOCIATION AWARDS

Showcase your organisation's commitment to excellence and knowledge-sharing. Increase your outreach to our members and the European Association ecosystem. Position yourself as a thought leader.

Stand Alone Price: €6.000



WHAT WE OFFER

- Announcement on ESAE social media & Newsletter
- Feature on the ESAE Awards page with link to your website and on all related communications
- Exclusive session with the Award Jury's President to present their deliberation
- Bring your banner and other material to the Awards Ceremony on 10 April in Brussels
- Take the stage and hand in the Award to the winner, presenting your organisation and your connection to the topic
- Your logo to all subsequent communication promoting the winner's case study
- If you're already an ESAE Partner, the discount will apply on the already discounted rate.

4 AWARDS

Impact

Projects focusing on the vision and values of an Association (e.g. legacy projects, charity initiatives, mentoring programmes...).

Diversity, Equity, and Inclusion

Projects built around the principles of Diversity, Equity, and Inclusion.

Digital Communication

Use of innovative digital tools in the optimisation of an Association's outreach and advocacy efforts.

Event Transformation

Innovation in the rethinking of an Association's meetings and events : design, format, use of technologies...